

Ballot Measure 2

Alaska Common Ground

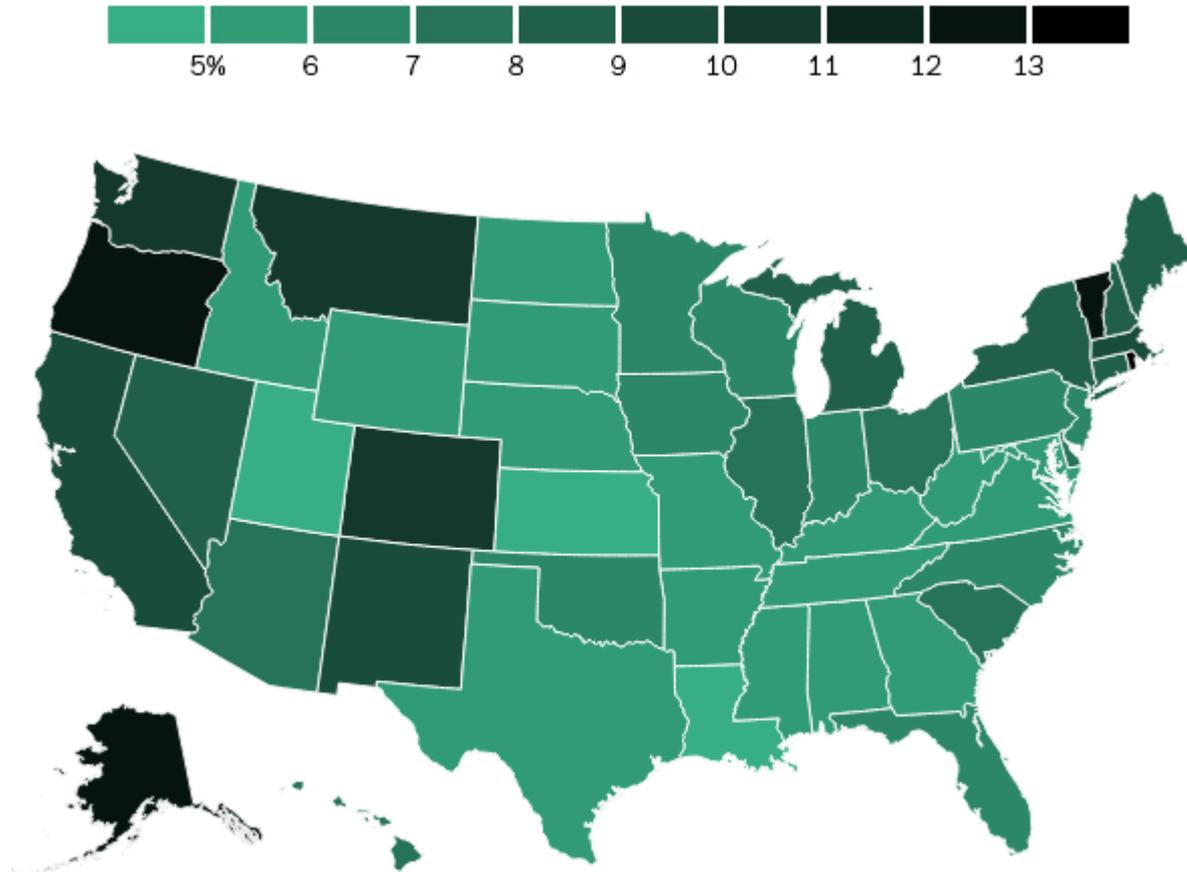
Taylor Bickford



Alaska marijuana use



Alaska Marijuana Use



SOURCE: 2011 and 2012 National Surveys on Drug Use and Health



Alaska Marijuana Landscape

13% to 16%

Alaska has the highest rates of marijuana use in the country

National Surveys on Drug Use and Health



Alaska Marijuana Landscape

100,000

Approximate marijuana users in Alaska, based on population estimates

2009 Substance Abuse and Mental Health Services Administration Survey



Prohibition vs. Regulation

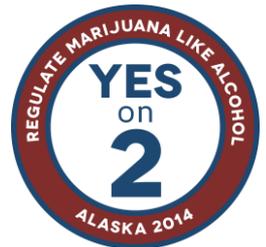


Marijuana prohibition



Harry Anslinger
Federal Bureau of Narcotics

“Marijuana leads to pacifism and communist brainwashing.”



Marijuana prohibition



Harry Anslinger
Federal Bureau of Narcotics

“...the primary reason to outlaw marijuana is its effect on the degenerate races.”



Marijuana prohibition



Harry Anslinger
Federal Bureau of Narcotics

“You smoke a joint and you’re likely to kill your brother.”



Marijuana prohibition



Harry Anslinger
Federal Bureau of Narcotics

“Reefer makes darkies think they are as good as white men.”



Marijuana prohibition



Carlton Turner
Former White House Drug Czar

“Marijuana leads to homosexuality and therefore to AIDS.”



Marijuana prohibition



Michelle Leonhart
DEA Administrator

Holds the position that marijuana is equally as harmful as heroin, methamphetamine, and crack



Effects of Prohibition



Effects of Prohibition



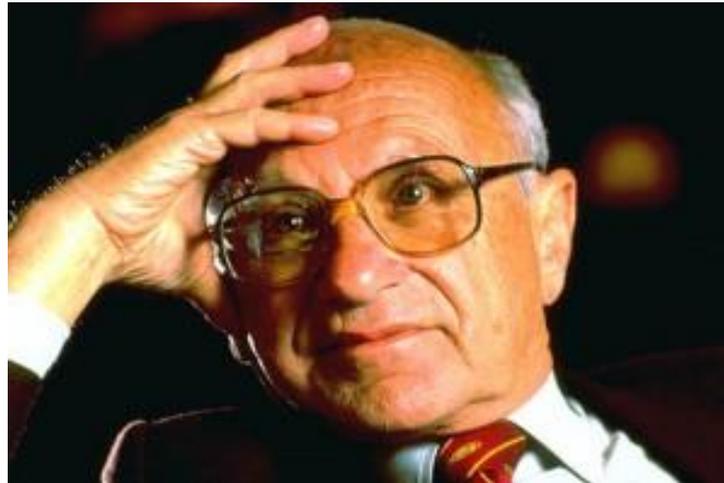
“Continuing with the war on marijuana now is like staying in Afghanistan for another decade in the hope that we can declare victory.”

John Havelock
Former Alaska Attorney General



National Impact

~\$7.7B spent yearly on enforcement



According to Milton Friedman and 500 leading economists



National Impact

OVER
**7 MILLION
PEOPLE**

WERE BUSTED FOR
HAVING POT FROM
2001 TO 2010

IN 2010,
COPS MADE
ONE POT BUST EVERY

37 
SECONDS



Local Impact



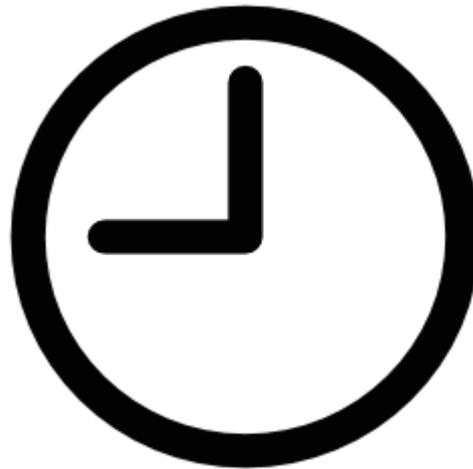
Walter Carpeneti
Former Chief Justice
Alaska Supreme Court

“The danger of federal prosecution for simple marijuana possession in Alaska is vanishingly low, **whereas the danger of state prosecution for simple possession is real and substantially higher.**”



Criminal Justice

A person in Alaska is arrested every 4.32 hours for having marijuana



2,028 Alaskans were arrested for marijuana possession in 2010

ACLU



Criminal Justice

African Americans are 1.6x more likely than whites to be arrested for marijuana possession in Alaska

Arrest Rates

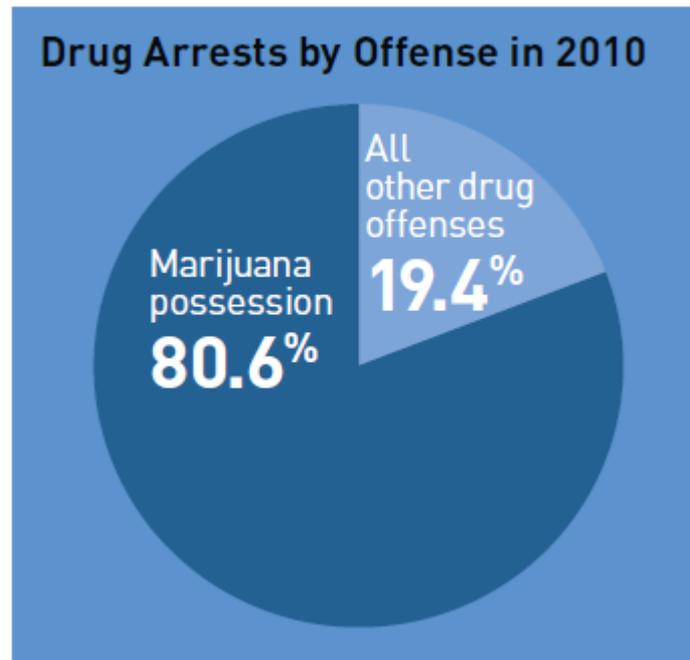


Numbers are per 100,000 residents



Criminal Justice

The overwhelming majority of drug arrests in Alaska are for marijuana



ACLU



Criminal Justice

Enforcement of marijuana laws in Alaska costs \$8m - \$14m a year

Cost

Money spent enforcing marijuana possession laws in 2010:

\$8,466,300





Initiative framework



Initiative framework

- **Regulate marijuana like alcohol**
- **9 month rulemaking process**
- **Advertising will be banned**
- **Child-friendly edibles will be banned**
- **Manage the industry through a regulated business environment rather than criminal underground**



Rulemaking

Sec. 17.38.090. Rulemaking.

(a) Not later than nine months after the effective date of this act, the board shall adopt regulations necessary for implementation of this chapter.



Rulemaking

Sec. 17.38.090. Rulemaking.

Such regulations shall include:

(5) Requirements to prevent the sale or diversion of marijuana and marijuana products to persons under the age of 21;



Rulemaking

Sec. 17.38.090. Rulemaking.

Such regulations shall include:

(6) Labeling requirements for marijuana and marijuana products sold or distributed by a marijuana establishment;



Rulemaking

Sec. 17.38.090. Rulemaking.

Such regulations shall include:

(8) Reasonable restrictions on the advertising and display of marijuana and marijuana products;



RegulateMarijuanaInAlaska.org

