Objective 6. Increase use of public transit and non-motorized transportation.

2019: ✔️
2020: 🛑
2021: ?
New System Introduced **Oct 23, 2017**

4 Frequent Routes (**15 Min Peak frequency**)

4 Standard Routes (**30-60 Min Peak frequency**)

4 Neighborhood Routes (**30-60 Min Peak frequency**)

2 Commuter Routes (**Rush Hour Service Only**)

**System Goals**

- Reverse a decade of declining ridership
- Make public transportation a viable option & diversify ridership
- Build community support for public transportation
- Eliminate redundancies & make the system more efficient
- Create a system that supports future growth
Average Weekday Ridership

Ridership data before the system change
Average Weekday Ridership

Ridership data before the system change
Average Weekday Ridership

Ridership data before the system change

August 2015: 12,424
August 2016: 11,570
August 2017: 10,940
August 2019: 12,190
2019 System Report Card

3.4 million rides (5.7% increase from 2018)

Route ridership & costs

On-time performance

% of jobs and residents with ¼ mile

Passenger Miles Traveled = 15.6 Million
(People Mover Only)
Average Weekday Ridership During COVID-19

- **Fare Free**: 3/12
- **Bus Service Suspended**: On-Demand Service for Essential Trips Only
- **Fares Reinstated**: 9-Rider Limit on 40' Bus, 4-Rider Limit on 22' Bus
- **Masks Required**: 18-Rider Limit on 40' Bus, 6-Rider Limit on 22' Bus
- **9-Rider Limit**: 40' Bus
- **4-Rider Limit**: 22' Bus
- **Masks Required**: 14-Rider Limit on 40' Bus, 6-Rider Limit on 22' Bus
- **14-Rider Limit**: 40' Bus
- **6-Rider Limit**: 22' Bus
- **Bus Service Suspended** for Non-Essential Trips
- **Bus Service Resumed** for All Trips
Key Takeaways:

• Most are still riding but are riding less than before

• Those who aren’t riding are staying home, driving or walking more

• Mandatory face masks were ranked as the most effective preventative measure we had in place

• 85% said we had taken enough steps to keep the riders and bus operators safe

• Only 3% said they would not return to People Mover after the pandemic
Objective 6. Increase use of public transit and non-motorized transportation.

Develop a Short-Range Transit Plan informed by a public transportation feedback survey to expand frequency, connectivity, and coverage of the public transportation system.

Finalized February 2020
Over 1,500 comments and votes received
600 people participated in the 3 public event series

Prioritized future projects:
- 29 Projects
- 3 Projects
- 4 Projects
Top Ranked Project:

New Route • Old Seward Highway • Loussac Library • West Anchorage

Assembly approved matching grant funding in the 2020 budget.

Originally scheduled for implementation in August 2020.

⚠️ DELAYED ⚠️

Now scheduled to be implemented in summer / fall 2021.
Objective 6. Increase use of public transit and non-motorized transportation.

Expand participation in the Employer Sponsored Pass program for workplaces to purchase bus passes for employees, students, etc.

Photo: James R. Evans @ UAA

October 2020

ConocoPhillips

Anchorage School District
Educating All Students for Success in Life

ALASKA PACIFIC UNIVERSITY

CHARTER COLLEGE
WE WORK TO GET YOU TO WORK.

Alaska Career College
Objective 6. Increase use of public transit and non-motorized transportation.

Promote the reduced fare program on People Mover and create youth (under 18) ride free.
Objective 6. Increase use of public transit and non-motorized transportation.

Fat Tire Bike Racks Installed January 2021
Call To Action

Support Transit Initiatives

“Adopt” a Bus Stop

Try the New(ish) System - Post COVID

Join our Email List
2019 - 123,500 Trips
2020 - 73,774 Trips

2020 Trip Purposes:
- Medical Trips: 39%
- Work: 34%
- Shopping: 8%
- Education: 6%
- Social/Rec.: 6%
- Other: 5%
- Day Care: 2%
- Other: 5%
Partnerships during COVID

Partnering with the Food Bank of Alaska, AnchorRIDES was able to deliver 134 Thanksgiving meals to those in need!

Thank you!
Senior Trips to Vaccination Appointments

AnchorRIDES
Vaccination Appointments

If you're 60 or older and need assistance getting to your vaccination appointment, AnchorRIDES can help.

Schedule your vaccination appointment **FIRST**, at least 2-7 days in advance.

Call AnchorRIDES immediately **AFTER** your vaccination appointment is confirmed.

Grocery Delivery Program

AnchorRIDES
Grocery Delivery Program

Enroll in AnchorRIDES Grocery Delivery Program today by calling 907.343.6543, Option 2!

First Delivery Trip! September 2020
Call To Action

Help spread the word to people 60+

• Pet Food Bank
• Grocery Delivery Program
• Vaccination Appointments
Objective 6. Increase use of public transit and non-motorized transportation.

Encourage carpooling and transit use by improving coordination and developing strategies with other agencies.

- Partnership with Enterprise
- New Cars / SUVs
- Accommodate Small Groups (5-15 passengers)
- Free Rides on People Mover
- $300 Subsidy
- Access to JEBER
- Title 21 zoning ordinance amendment to off-street parking
2019
82 Vanpools
665 Participants
7M Vehicle Miles Saved

2020
70 Vanpools
491 Participants
351 Active
4.6M Vehicle Miles Saved
Call To Action

Talk to your employer about supporting a carpool program.

Participate in the program by seeing if you match with anyone! www.commutewithenterprise.com
Final Call To Action

Join the Public Transit Advisory Board (PTAB) or Participate in the Monthly Meetings

2nd Thursday of Every Month: 5:30 – 7:00PM