

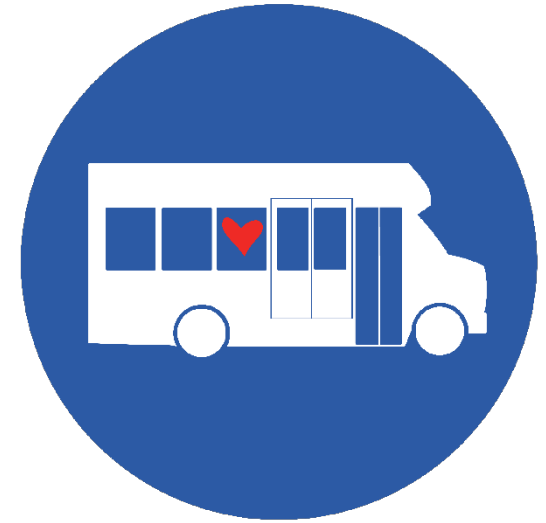
Municipality of Anchorage Public Transportation Department



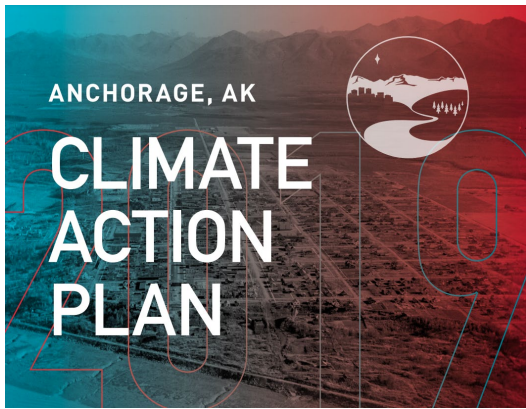
**PEOPLE
M O V E R**



**R I D E
S H A R E**



**A n c h o r
R I D E S**

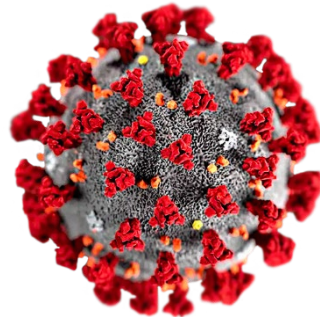


Objective 6. Increase use of public transit and non-motorized transportation.

2019



2020



2021



New System Introduced **Oct 23, 2017**

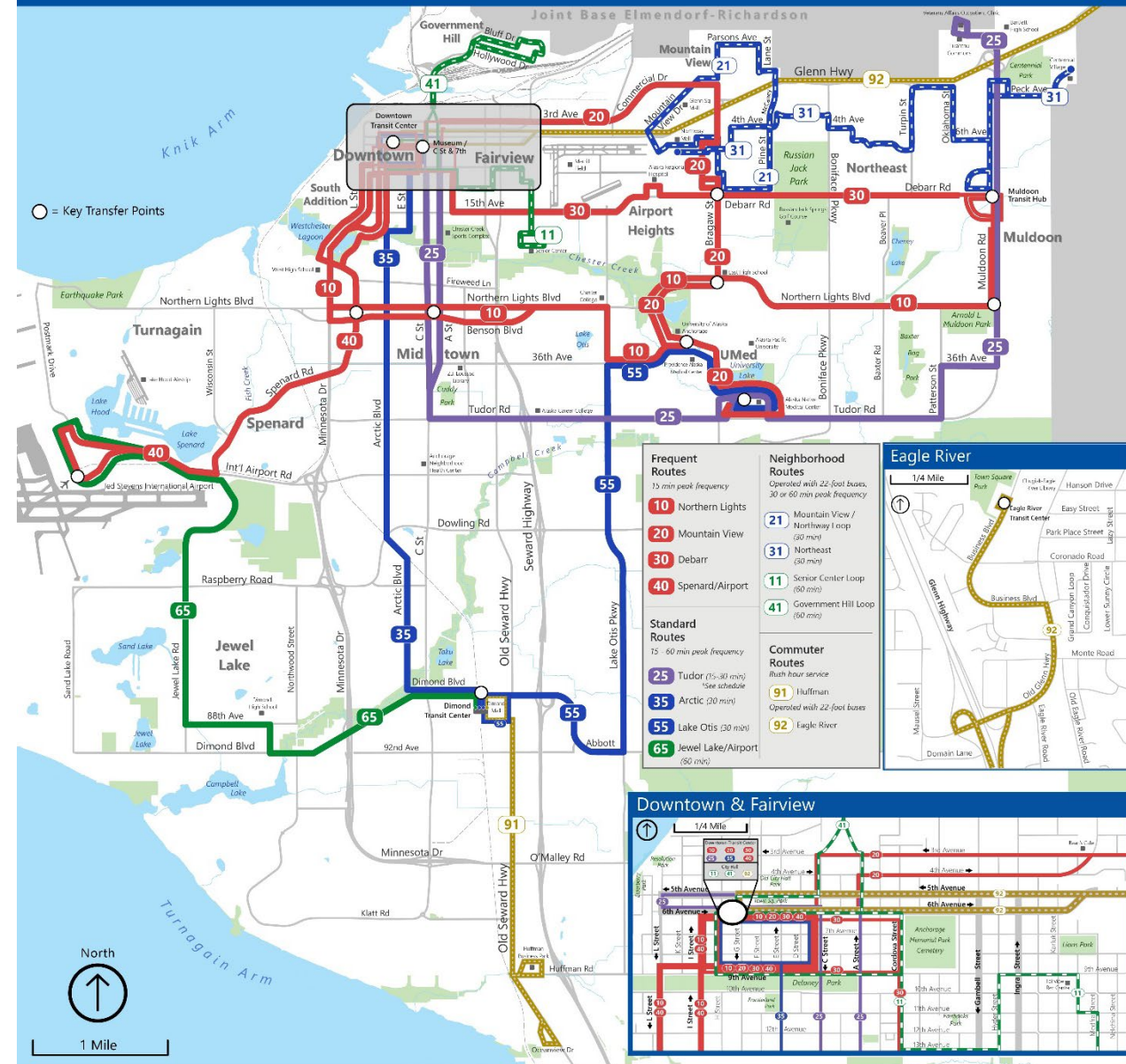
- 4 Frequent Routes (**15** Min Peak frequency)
- 4 Standard Routes (**30-60** Min Peak frequency)
- 4 Neighborhood Routes (**30-60** Min Peak frequency)
- 2 Commuter Routes (**Rush Hour** Service Only)

System Goals

- Reverse a decade of declining ridership
- Make public transportation a viable option & diversify ridership
- Build community support for public transportation
- Eliminate redundancies & make the system more efficient
- Create a system that supports future growth

Anchorage Transit Map

Effective July, 01 2019

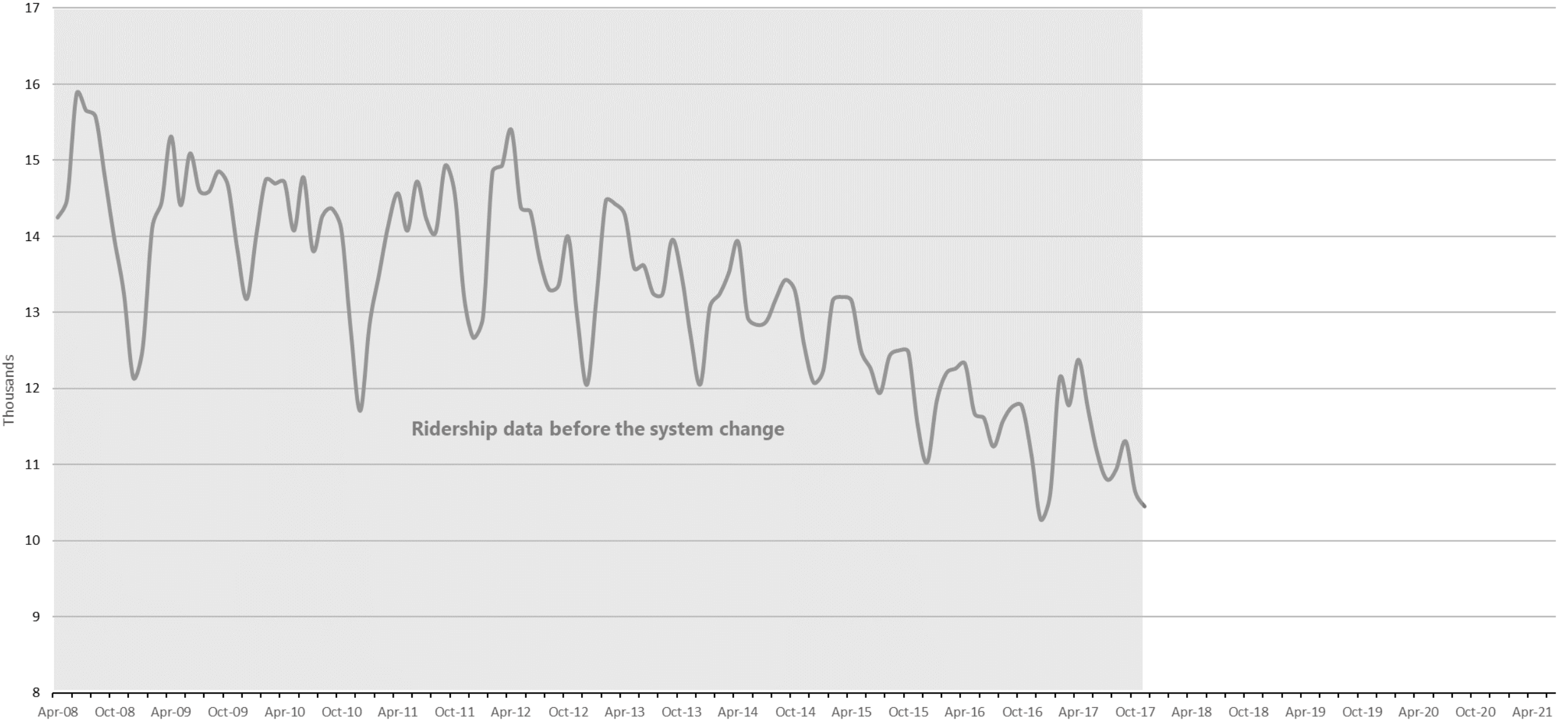


www.PeopleMover.org

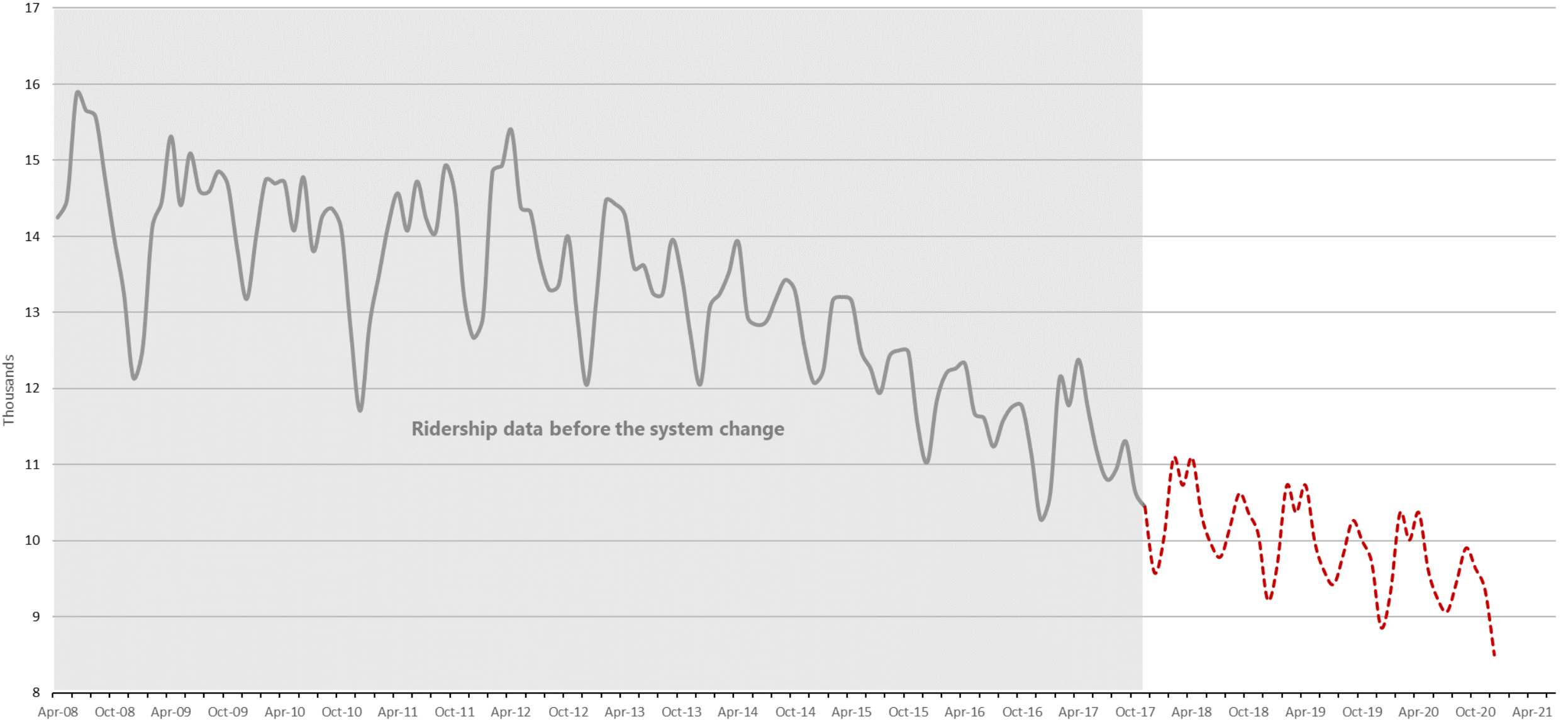
907-343-6543



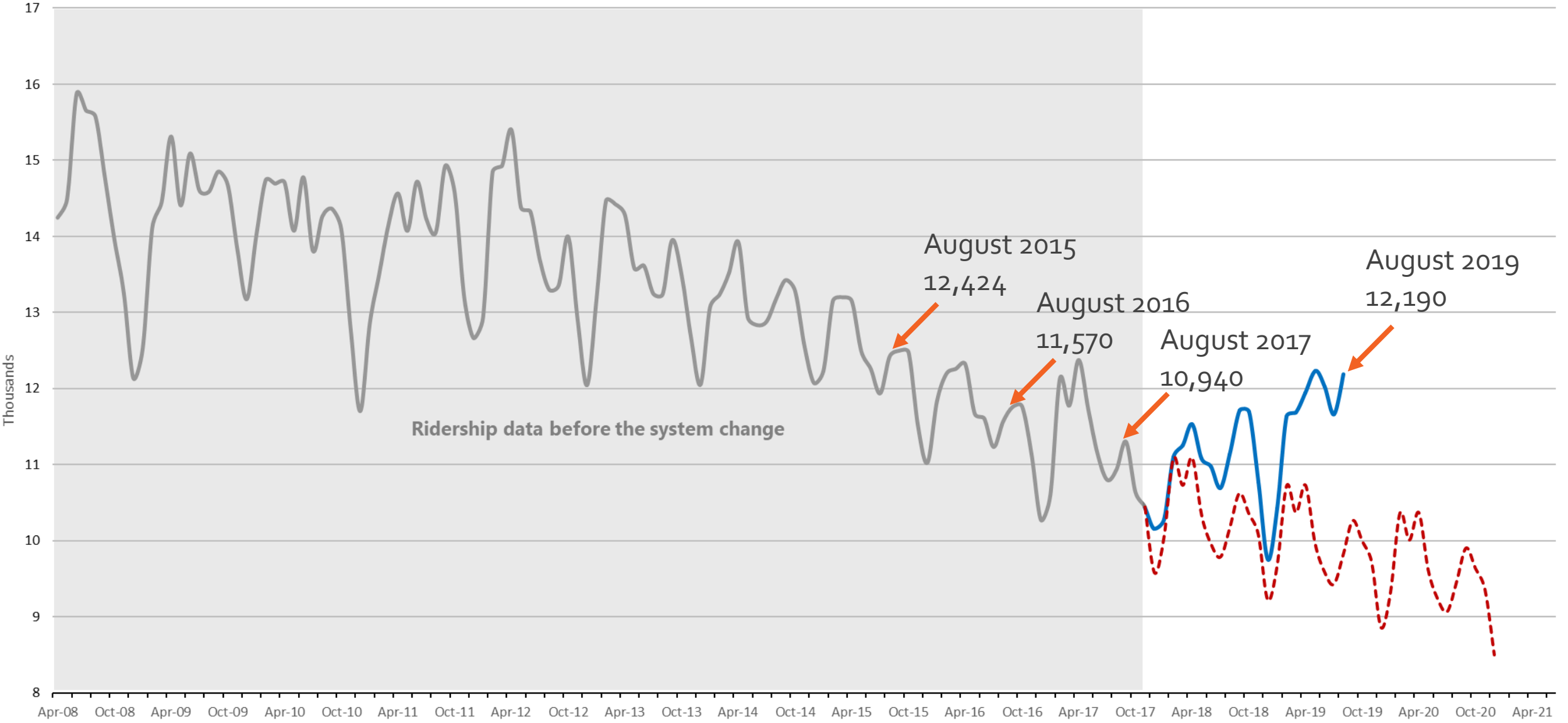
Average Weekday Ridership



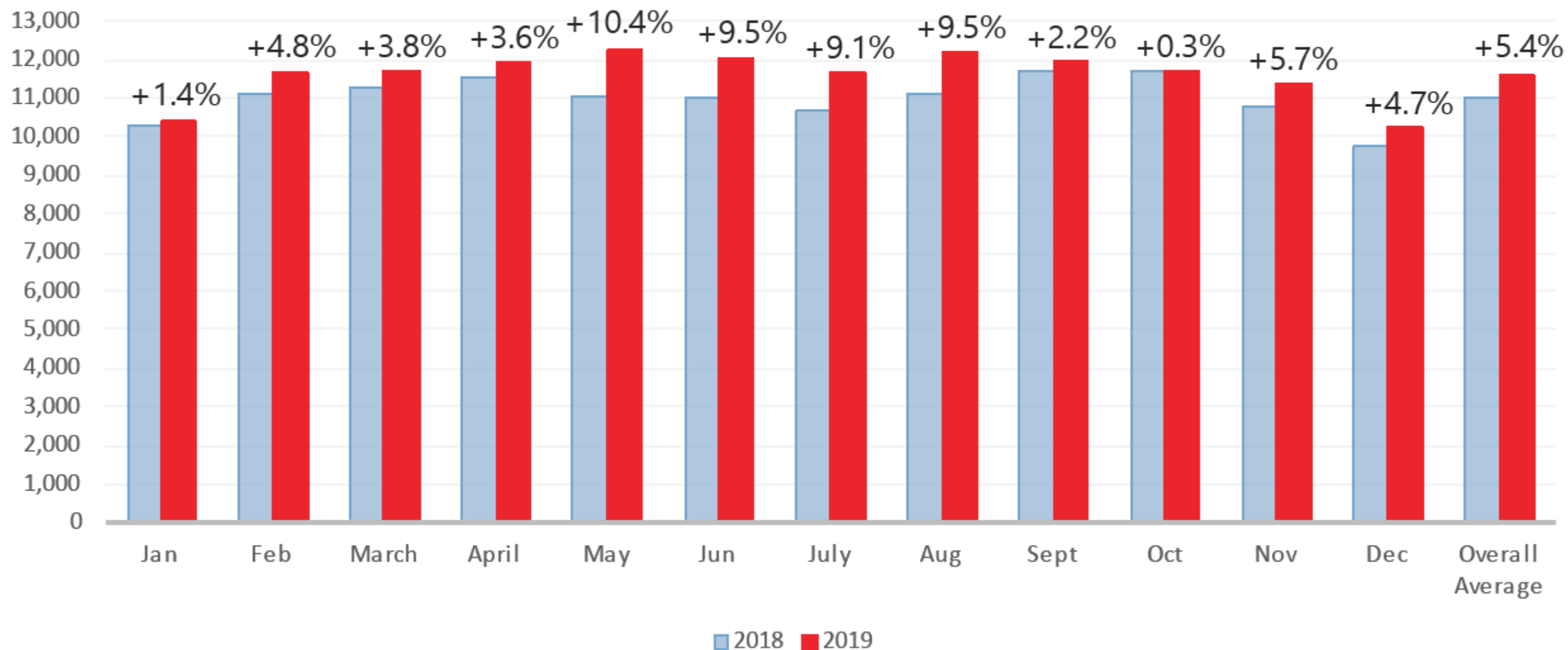
Average Weekday Ridership

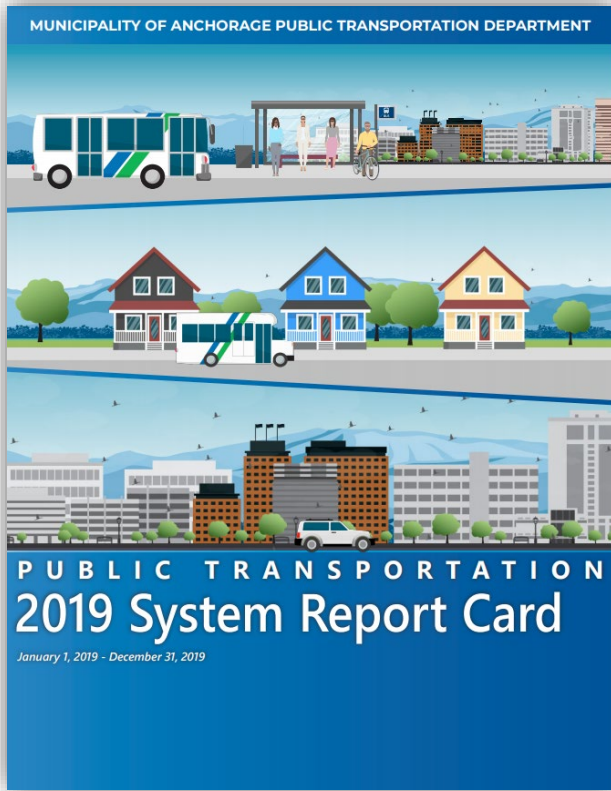


Average Weekday Ridership



Average Weekday Ridership





2019 System Report Card

3.4 million rides (5.7% increase from 2018)

Route ridership & costs

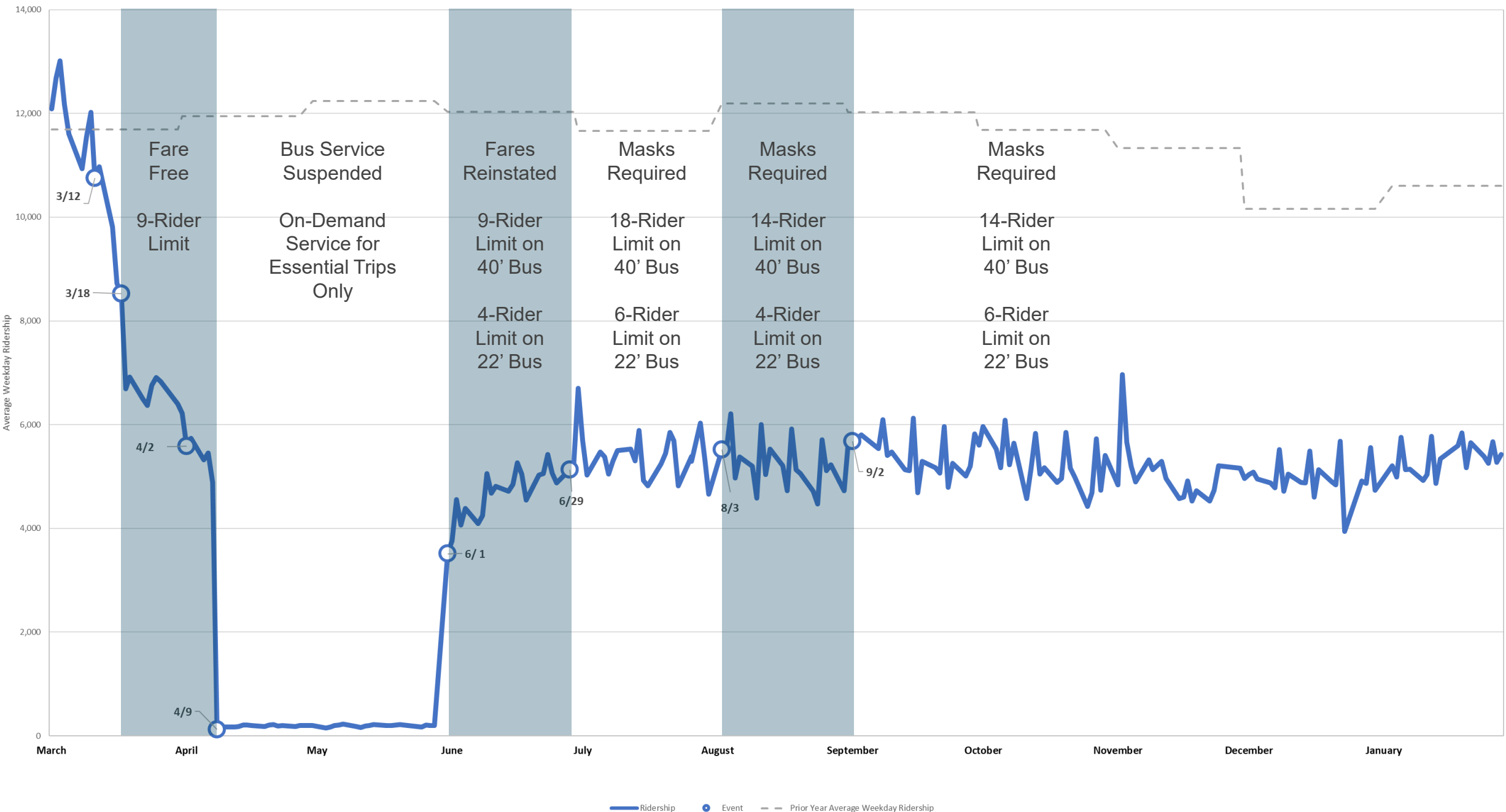
On-time performance

% of jobs and residents with 1/4 mile



Passenger Miles Traveled = 15.6 Million
(People Mover Only)

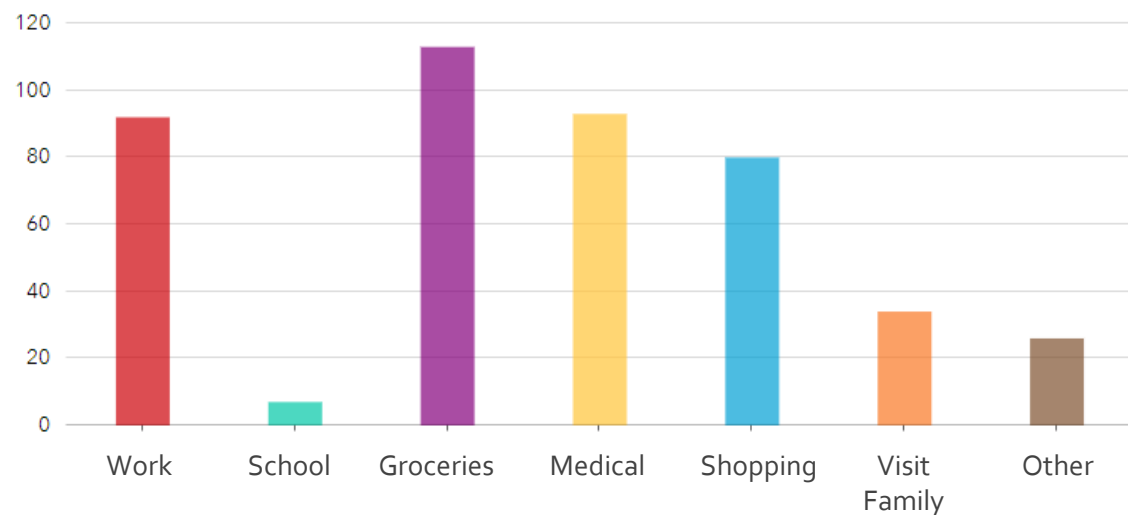
Average Weekday Ridership During COVID-19



Rider Notice

COVID-19 Rider Survey

Visit PEOPLEMOVER.ORG or stop by the temporarily relocated Customer Service office for your chance to win a **FREE** Day Pass!



What is your main reason for using People Mover during the pandemic?

Key Takeaways:

- Most are still riding but are riding less than before
- Those who aren't riding are staying home, driving or walking more
- Mandatory face masks were ranked as the most effective preventative measure we had in place
- 85% said we had taken enough steps to keep the riders and bus operators safe
- Only 3% said they would not return to People Mover after the pandemic



Objective 6. Increase use of public transit and non-motorized transportation.

Develop a Short-Range Transit Plan informed by a public transportation feedback survey to expand frequency, connectivity, and coverage of the public transportation system.



Finalized February 2020

Over 1,500 comments and votes received

600 people participated in the 3 public event series

Prioritized future projects:



29 Projects

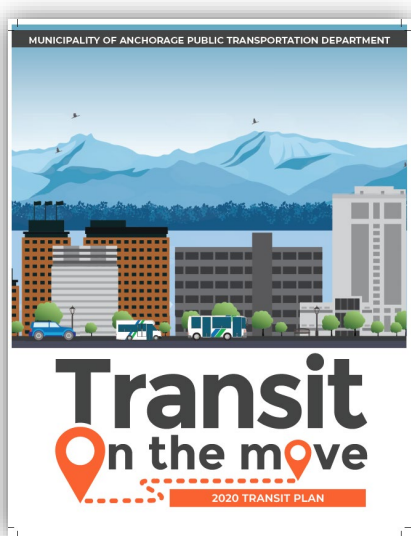


3 Projects



4 Projects

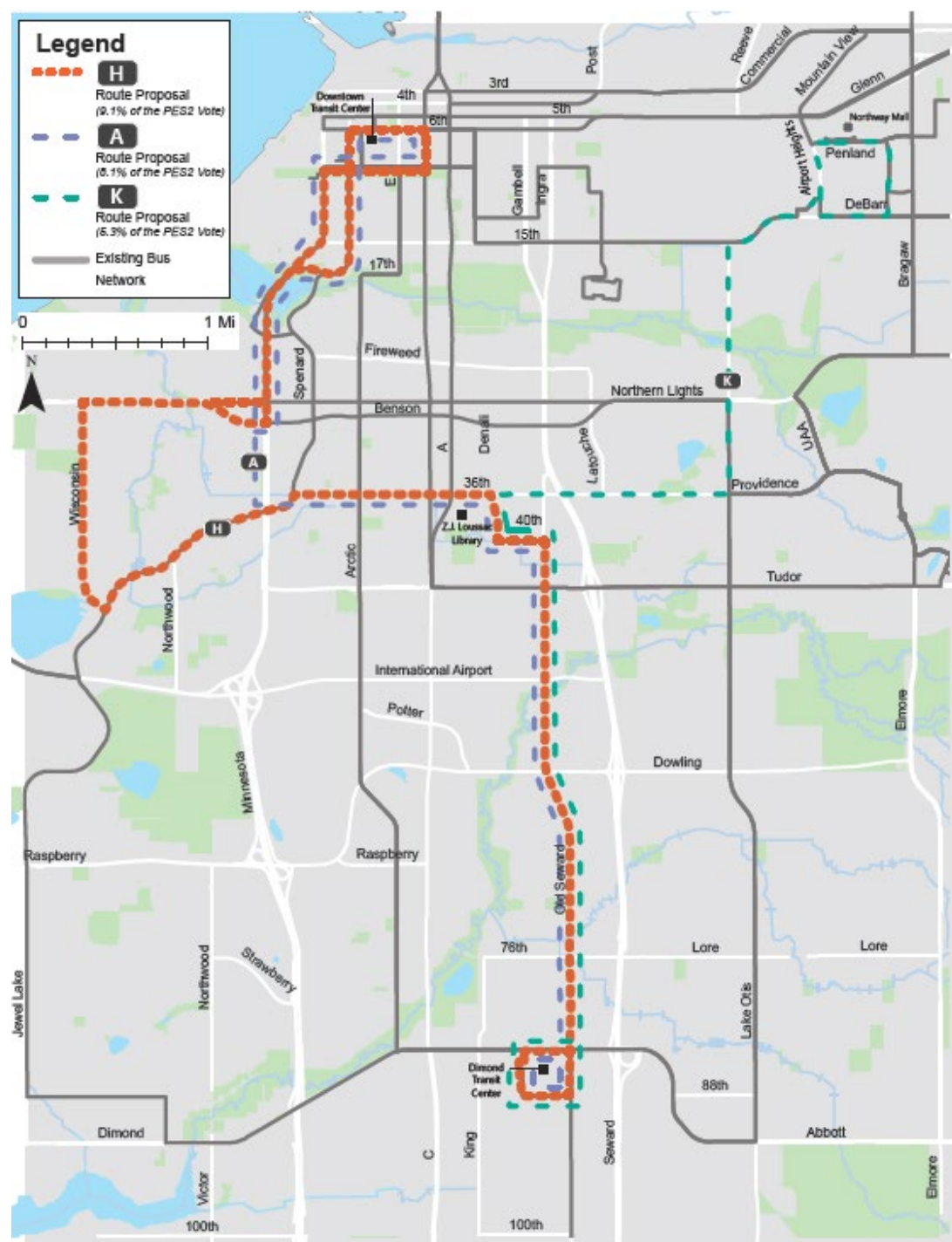




Top Ranked Project:

New Route

- Old Seward Highway
- Loussac Library
- West Anchorage

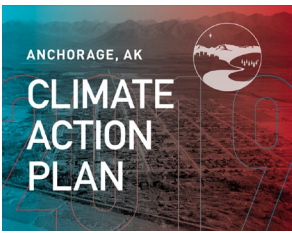


Assembly approved matching grant funding in the 2020 budget.

Originally scheduled for implementation in August 2020.



Now scheduled to be implemented in summer / fall 2021.



Objective 6. Increase use of public transit and non-motorized transportation.

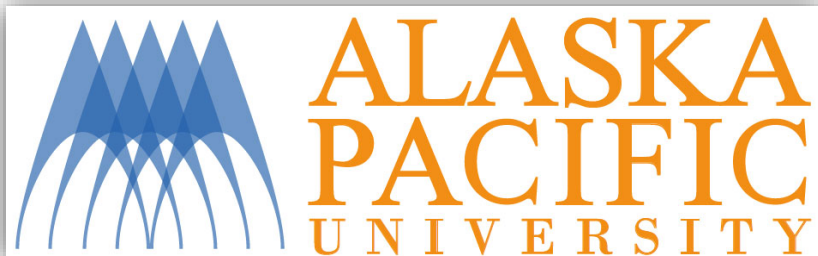
Expand participation in the Employer Sponsored Pass program for workplaces to purchase bus passes for employees, students, etc.



ConocoPhillips



Anchorage School District
Educating All Students for Success in Life





Objective 6. Increase use of public transit and non-motorized transportation.

Promote the reduced fare program on People Mover and create youth (under 18) ride free.

RIDE THE BUS IF YOU'RE 60 PLUS!

Seniors ride *FREE* every Wednesday!

(Simply show your ID to the driver)

MON TUE WED THU FRI SAT

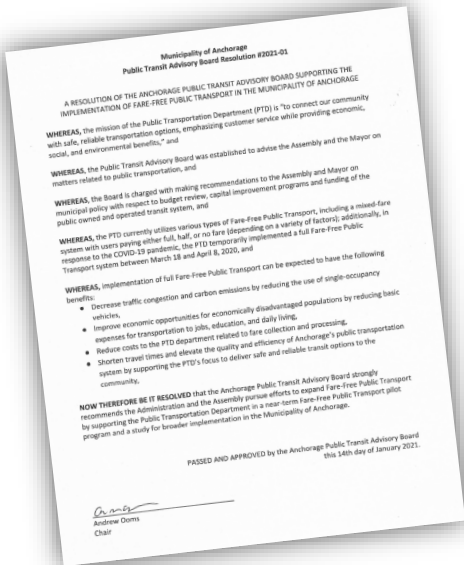
1 2 3 4 5 6

7 8 9 10 11 12 13

14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 31



PTAB “Fare-Free” Resolution
January 2021



	PEOPLE MOVER PROJECTS	TOTAL VOTES	RANK OPTION	COST	NOTES	TARGET
21	Study: Fare Analysis Study	17	21	Capital: \$100,000	Examine existing fares for each service and best practices policies for transfers of peer cities, cost estimate based on consultant fees	A-3

Objective 6. Increase use of public transit and non-motorized transportation.

Fat Tire Bike Racks Installed January 2021



Call To Action

Support Transit
Initiatives

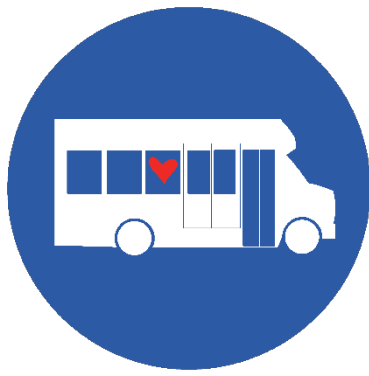


"Adopt" a Bus Stop

Try the New(ish) System
- *Post COVID*

Join our Email List

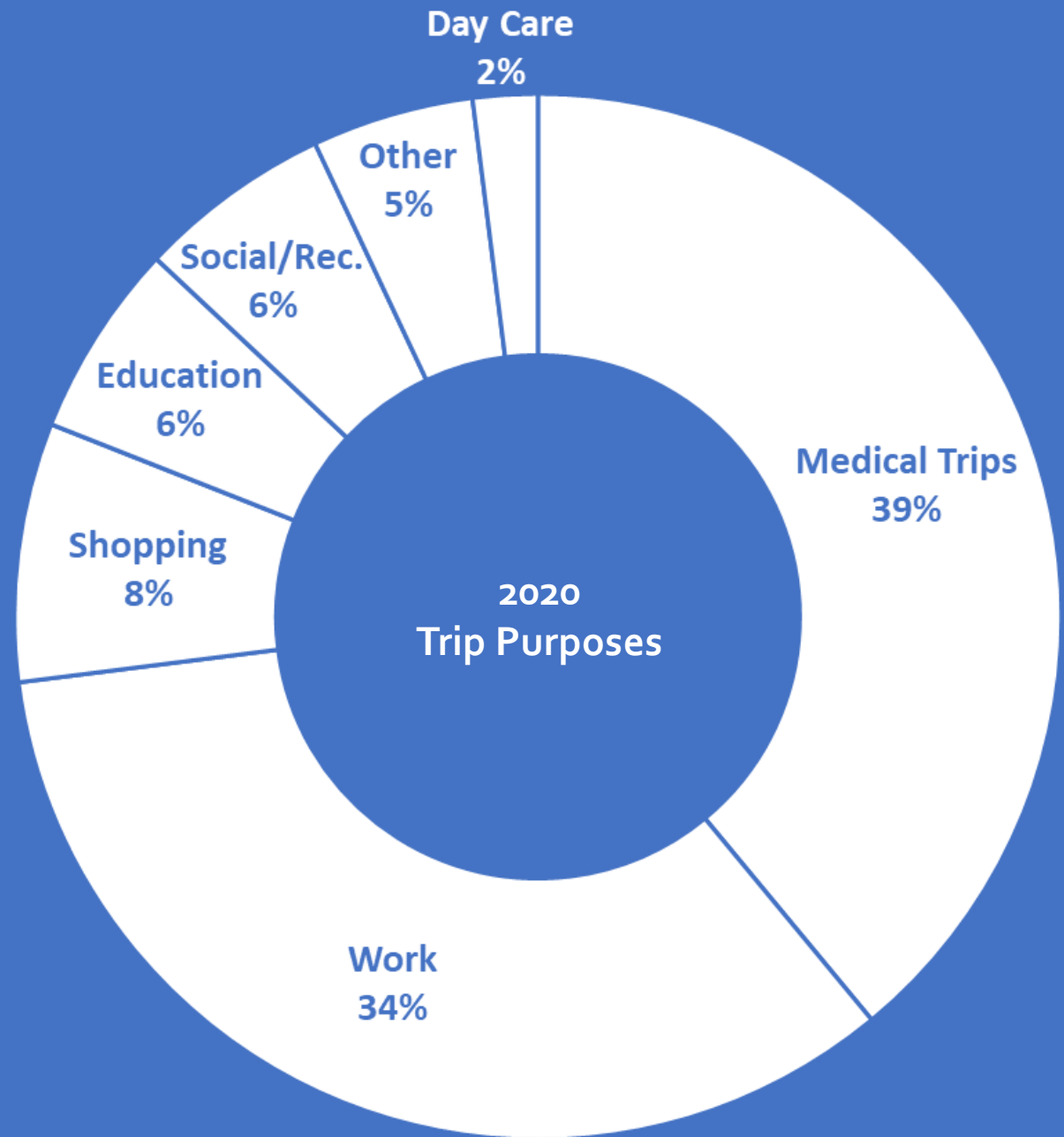


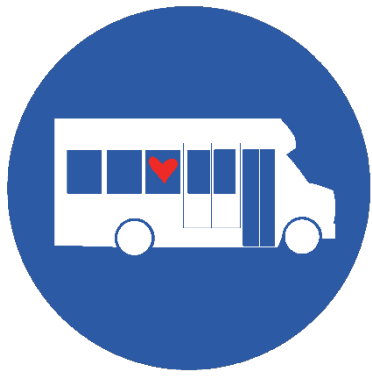


Anchor
RIDES

2019 - 123,500 Trips

2020 - 73,774 Trips





Partnerships during COVID

Partnering with the Food Bank of Alaska, AnchorRIDES was able to deliver **134 Thanksgiving meals** to those in need!



Thank you!

Pet Food Bank

Delivery Now Available with
AnchorRIDES



#justsaynotoanemptybowl

Email us at accs@anchorageak.gov to request delivery of dog or cat food or kitty litter.

The Pet Food Bank is intended for those in need of temporary assistance.
Delivery only available to AnchorRIDES customers.*



*See AnchorRIDES.org for eligibility requirements and an application.

Anchorage Animal Care and Control

November 9, 2020

We're excited to announce a partnership with AnchorRIDES to deliver pet food and cat litter from our Pet Food Bank to AnchorRIDES' clients in need of temporary assistance.

AnchorRIDES clients can email us at accs@anchorageak.gov to request delivery of dog or cat food or kitty litter.

See AnchorRIDES.org for eligibility requirements.

[AnchorRIDES Alerts](#)

Senior Trips to Vaccination Appointments

AnchorRIDES

Vaccination Appointments



If you're 60 or older and need assistance getting to your vaccination appointment, AnchorRIDES can help.



Schedule your vaccination appointment FIRST, at least 2-7 days in advance.



Call AnchorRIDES immediately AFTER your vaccination appointment is confirmed.



Grocery Delivery Program

AnchorRIDES

Grocery Delivery Program

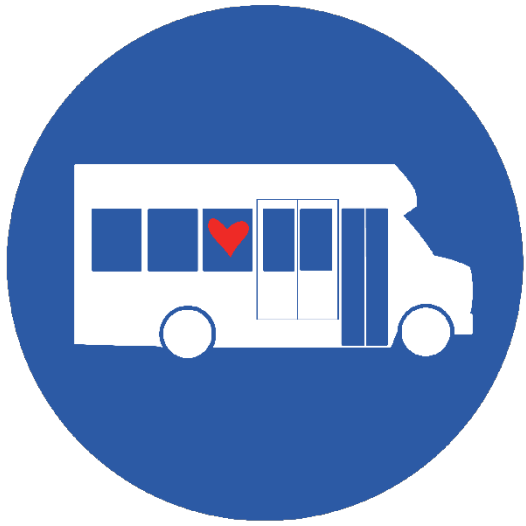


Enroll in AnchorRIDES Grocery Delivery Program today by calling 907.343.6543, Option 2!



Anchor
RIDES

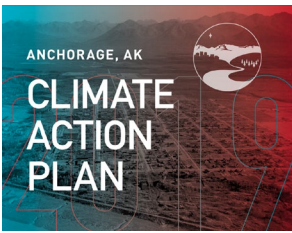
Call To Action



A n c h o r
R I D E S

Help spread the word to people 60+

- Pet Food Bank
- Grocery Delivery Program
- Vaccination Appointments



Objective 6. Increase use of public transit and non-motorized transportation.

Encourage carpooling and transit use by improving coordination and developing strategies with other agencies.



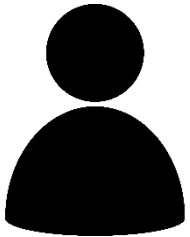
- Partnership with Enterprise
- New Cars / SUVs
- Accommodate Small Groups (5-15 passengers)
- Free Rides on People Mover
- \$300 Subsidy
- Access to JEBER
- Title 21 zoning ordinance amendment to off-street parking



2019



82 Vanpools



665 Participants



**7M
Vehicle Miles Saved**

2020



70 Vanpools



**491 Participants
351 Active**



**4.6M
Vehicle Miles Saved**

Call To Action

Talk to your employer about supporting a carpool program.



**RIDE
SHARE**

Participate in the program by seeing if you match with anyone!
www.commutewithenterprise.com



Final Call To Action



**PEOPLE
M O V E R**



**R I D E
S H A R E**



**A n c h o r
R I D E S**



**Join the Public Transit Advisory Board (PTAB)
or Participate in the Monthly Meetings**

2nd Thursday of Every Month: 5:30 – 7:00PM