

# Municipality of Anchorage Public Transportation Department



**PEOPLE  
M O V E R**



**R I D E  
S H A R E**



**A n c h o r  
R I D E S**

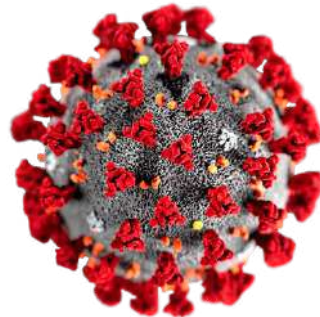


# Objective 6. Increase use of public transit and non-motorized transportation.

2019



2020

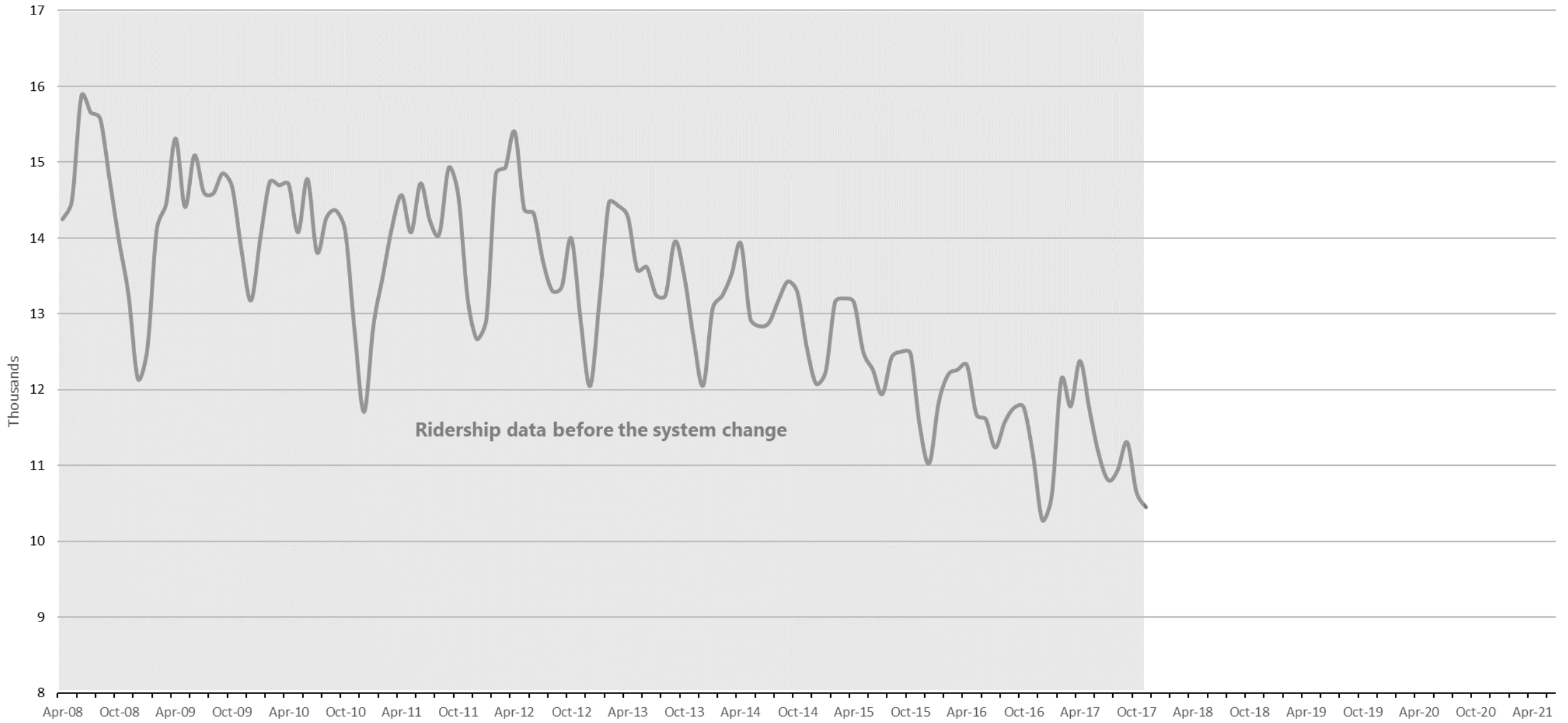


2021

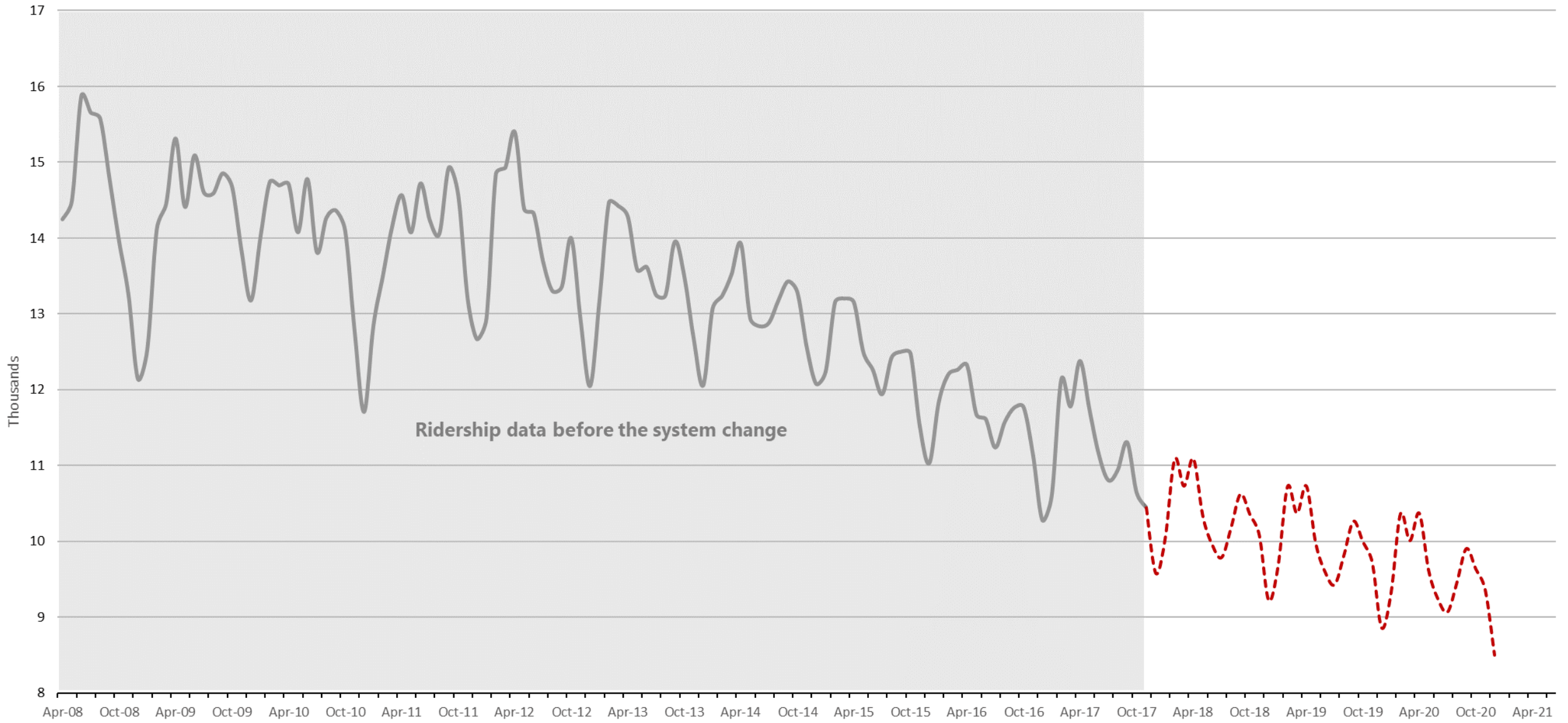




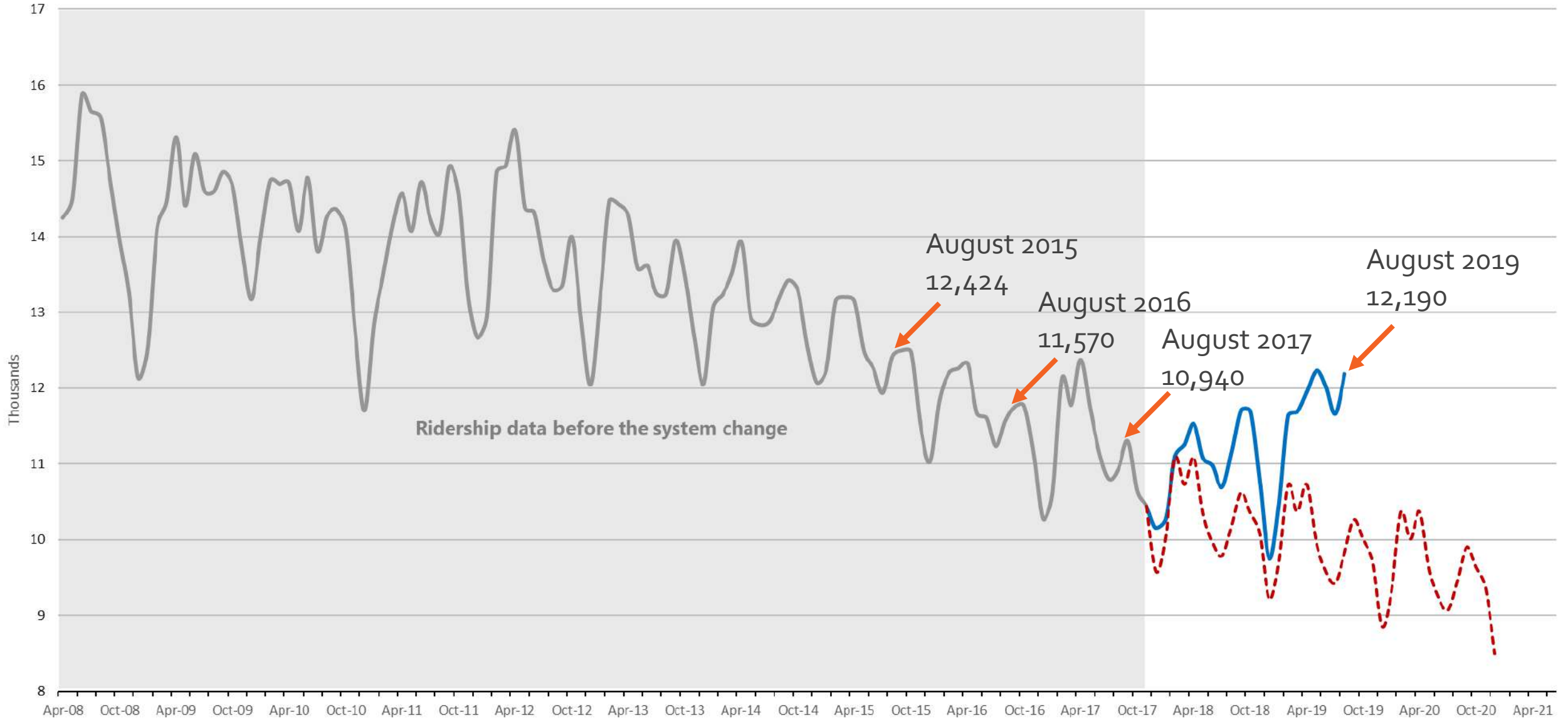
# Average Weekday Ridership



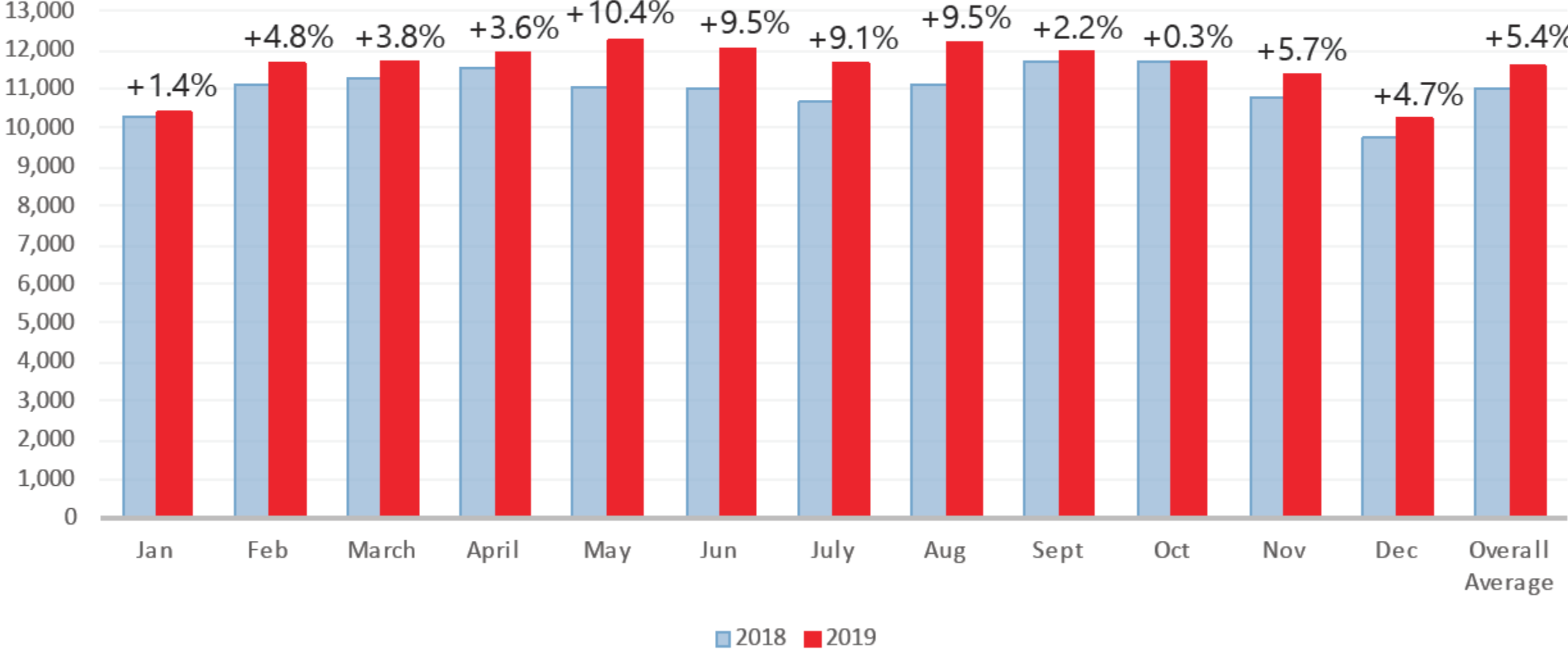
# Average Weekday Ridership

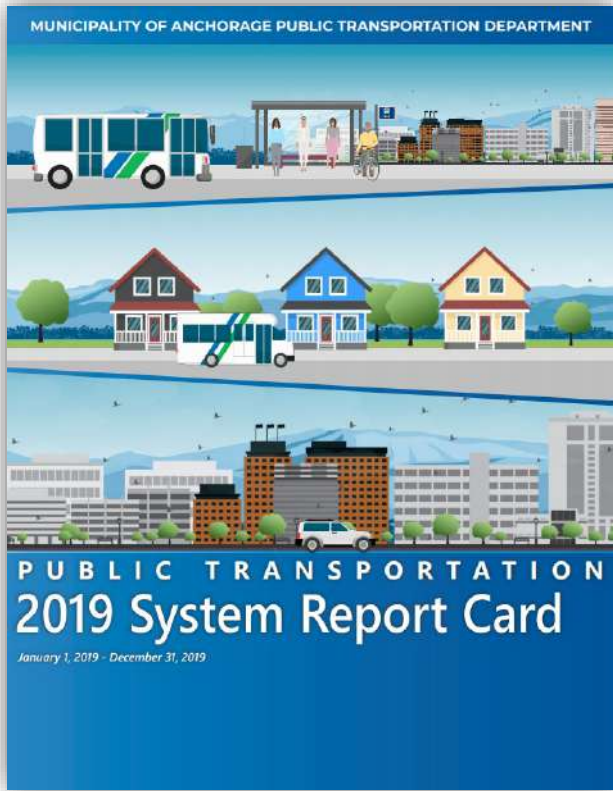


# Average Weekday Ridership



# Average Weekday Ridership





# 2019 System Report Card

3.4 million rides (5.7% increase from 2018)

Route ridership & costs

On-time performance

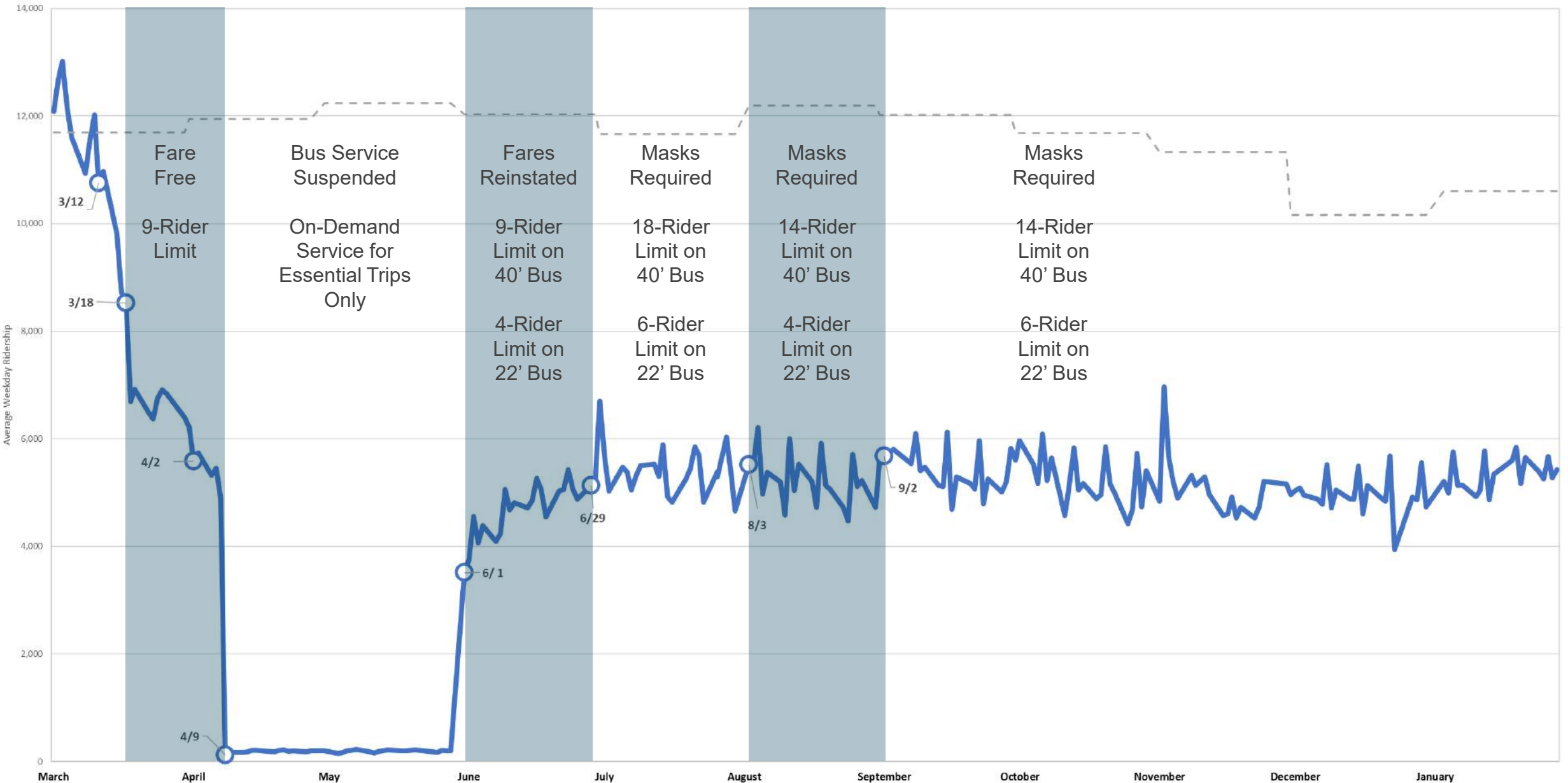
% of jobs and residents with 1/4 mile



**Passenger Miles Traveled = 15.6 Million  
(People Mover Only)**



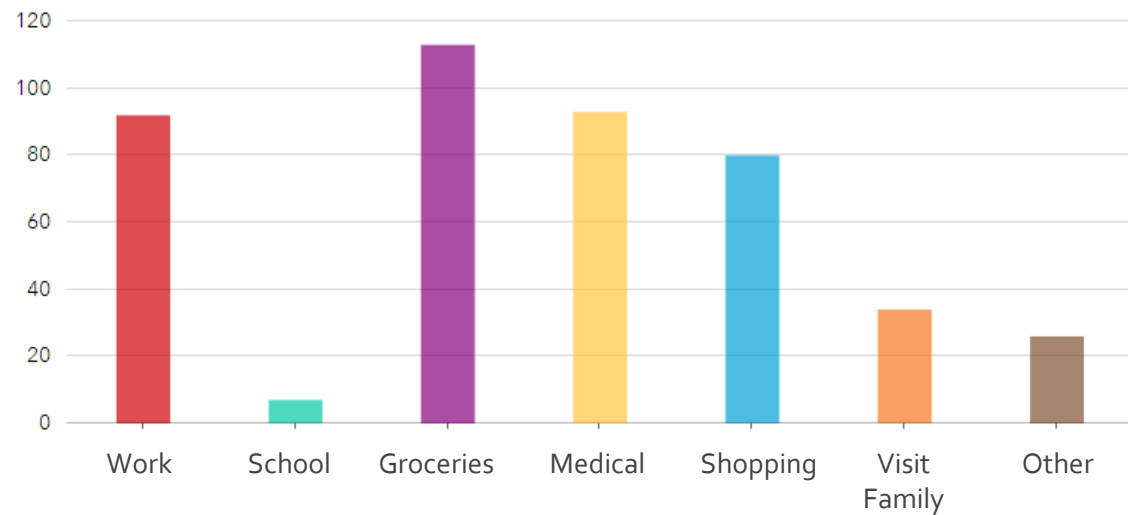
# Average Weekday Ridership During COVID-19



# Rider Notice

COVID-19 Rider Survey

Visit [PEOPLEMOVE.ORG](https://peoplemove.org) or stop by the temporarily relocated Customer Service office for your chance to win a **FREE Day Pass!**



What is your main reason for using People Mover during the pandemic?

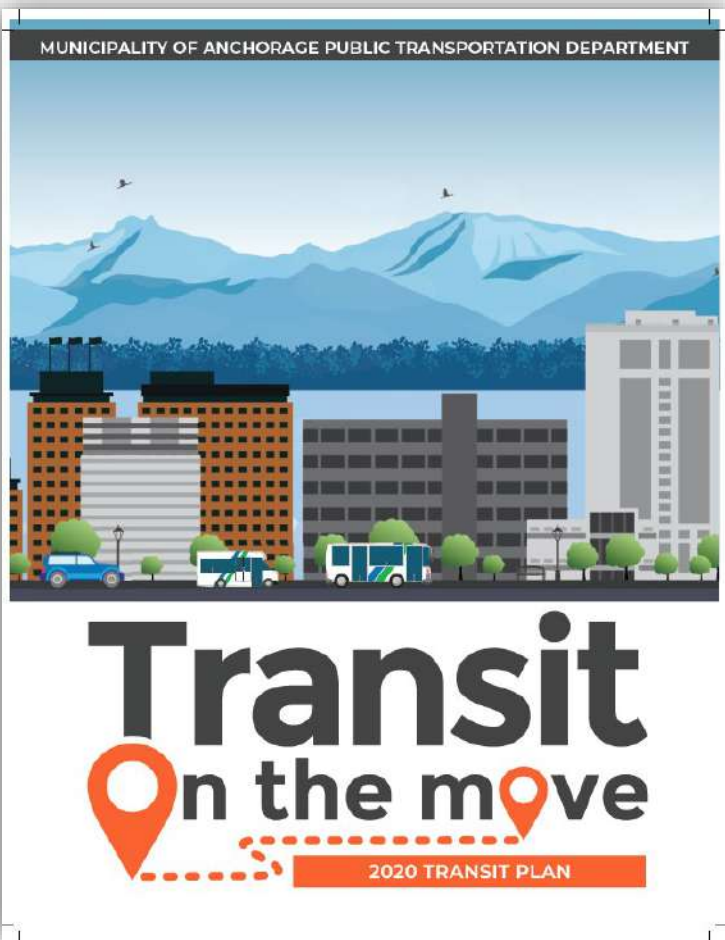
## Key Takeaways:

- Most are still riding but are riding less than before
- Those who aren't riding are staying home, driving or walking more
- Mandatory face masks were ranked as the most effective preventative measure we had in place
- 85% said we had taken enough steps to keep the riders and bus operators safe
- Only 3% said they would not return to People Mover after the pandemic



## Objective 6. Increase use of public transit and non-motorized transportation.

Develop a Short-Range Transit Plan informed by a public transportation feedback survey to expand frequency, connectivity, and coverage of the public transportation system.






Finalized February 2020

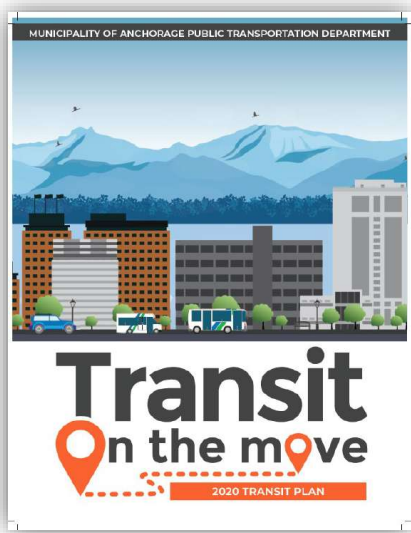
Over 1,500 comments and votes received

600 people participated in the 3 public event series

Prioritized future projects:

-  29 Projects
-  3 Projects
-  4 Projects





Top Ranked Project:

- New Route
- Old Seward Highway
  - Loussac Library
  - West Anchorage



Assembly approved matching grant funding in the 2020 budget.

Originally scheduled for implementation in August 2020.



Now scheduled to be implemented in summer / fall 2021.



## Objective 6. Increase use of public transit and non-motorized transportation.

Expand participation in the Employer Sponsored Pass program for workplaces to purchase bus passes for employees, students, etc.



Photo: James R. Evans @ UAA



**Anchorage School District**  
*Educating All Students for Success in Life*





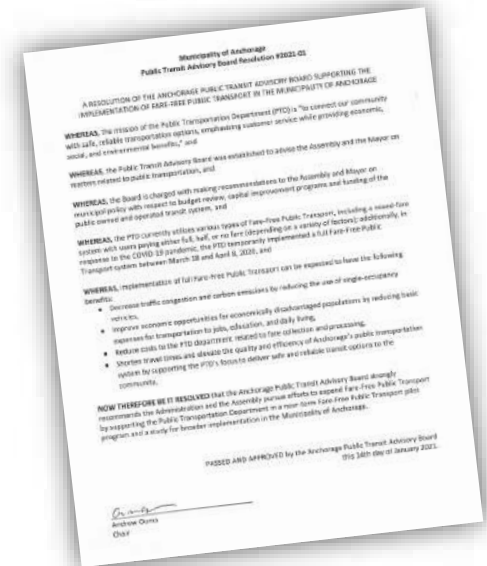
# Objective 6. Increase use of public transit and non-motorized transportation.

Promote the reduced fare program on People Mover and create youth (under 18) ride free.

**RIDE THE BUS IF YOU'RE 60 PLUS!**  
**Seniors ride FREE every Wednesday!** (Simply show your ID to the driver)

PEOPLE MOVER

MON TUE WED THU FRI SAT  
 1 2 3 4 5 6  
 7 8 9 10 11 12 13  
 14 15 16 17 18 19 20  
 21 22 23 24 25 26 27  
 28 29 30 31



PTAB "Fare-Free" Resolution January 2021



🏆	PEOPLE MOVER PROJECTS	TOTAL VOTES	RANK OPTION	COST	NOTES	TARGET
21	Study: Fare Analysis Study	17	21	Capital: \$100,000	Examine existing fares for each service and best practices policies for transfers of peer cities, cost estimate based on consultant fees	A-3

Objective 6. Increase use of public transit and non-motorized transportation.

Fat Tire Bike Racks Installed January 2021



# Call To Action

Support Transit  
Initiatives



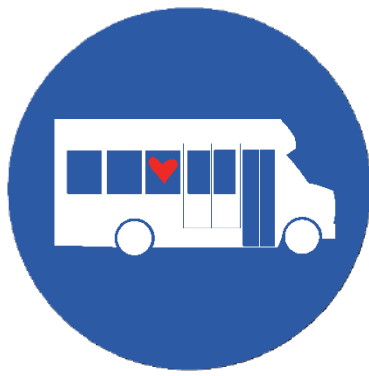
"Adopt" a Bus Stop

Try the New(ish) System  
- *Post COVID*

Join our Email List



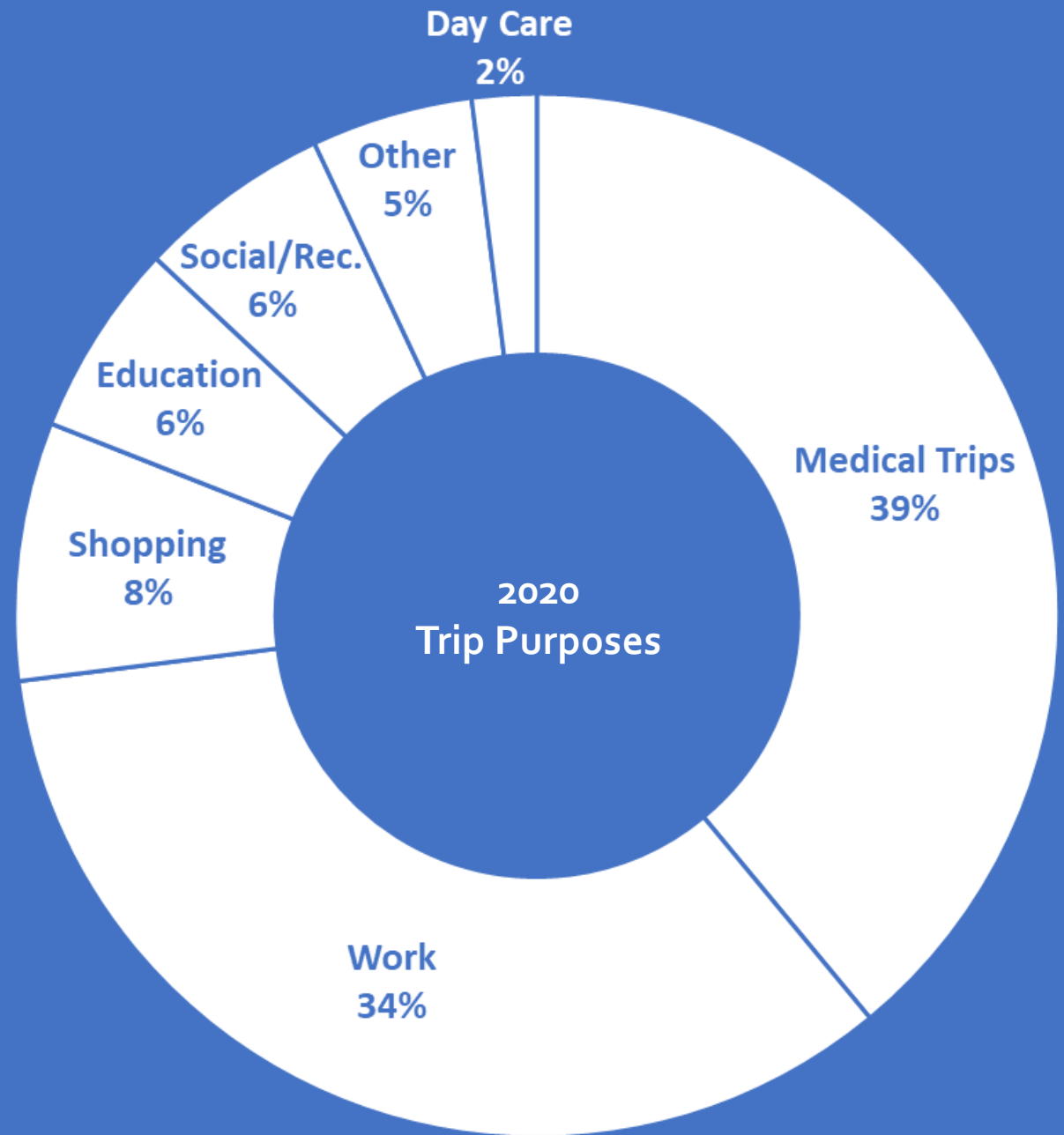


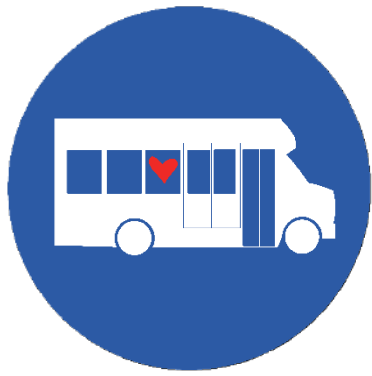


**Anchor  
RIDES**

2019 - 123,500 Trips

**2020 - 73,774 Trips**





## Partnerships during COVID

Partnering with the Food Bank of Alaska, AnchorRIDES was able to deliver **134 Thanksgiving meals** to those in need!



*Thank you!*

# Pet Food Bank

Delivery Now Available with  
AnchorRIDES



#justsaynotoanemptybowl

Email us at [accs@anchorageak.gov](mailto:accs@anchorageak.gov) to request delivery of dog or cat food or kitty litter.

The Pet Food Bank is intended for those in need of temporary assistance.  
Delivery only available to AnchorRIDES customers.\*



\*See [AnchorRIDES.org](http://AnchorRIDES.org) for eligibility requirements and an application.

Anchorage Animal Care and Control 

November 9, 2020 · 

We're excited to announce a partnership with AnchorRIDES to deliver pet food and cat litter from our Pet Food Bank to AnchorRIDES' clients in need of temporary assistance.

AnchorRIDES clients can email us at [accs@anchorageak.gov](mailto:accs@anchorageak.gov) to request delivery of dog or cat food or kitty litter.

See [AnchorRIDES.org](http://AnchorRIDES.org) for eligibility requirements.

[AnchorRIDES Alerts](#)

## Senior Trips to Vaccination Appointments

# AnchorRIDES

*Vaccination Appointments*



If you're 60 or older and need assistance getting to your vaccination appointment, AnchorRIDES can help.



Schedule your vaccination appointment FIRST, at least 2-7 days in advance.



Call AnchorRIDES immediately AFTER your vaccination appointment is confirmed.



## Grocery Delivery Program

# AnchorRIDES

*Grocery Delivery Program*



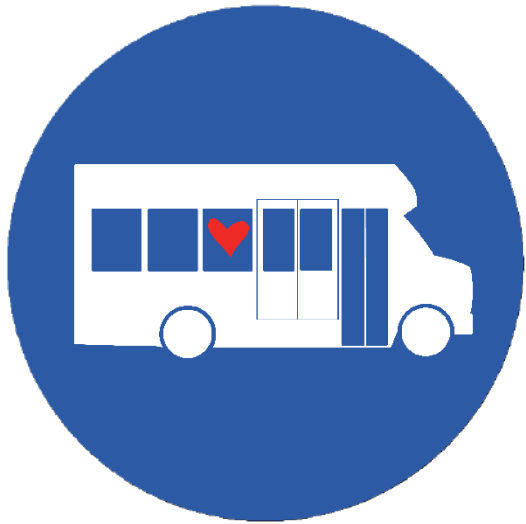
Enroll in AnchorRIDES Grocery Delivery Program today by calling 907.343.6543, Option 2!



First Delivery Trip!  
September 2020



## Call To Action



**A n c h o r**  
**R I D E S**

Help spread the word to people 60+

- Pet Food Bank
- Grocery Delivery Program
- Vaccination Appointments



## Objective 6. Increase use of public transit and non-motorized transportation.

Encourage carpooling and transit use by improving coordination and developing strategies with other agencies.



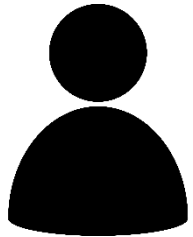
- Partnership with Enterprise
- New Cars / SUVs
- Accommodate Small Groups (5-15 passengers)
- Free Rides on People Mover
- \$300 Subsidy
- Access to JEBER
- Title 21 zoning ordinance amendment to off-street parking



# 2019



**82 Vanpools**



**665 Participants**

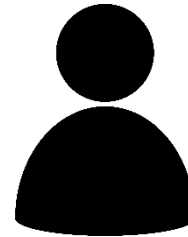


**7M  
Vehicle Miles Saved**

# 2020



**70 Vanpools**



**491 Participants  
351 Active**



**4.6M  
Vehicle Miles Saved**

## Call To Action

Talk to your employer about supporting a carpool program.



**R I D E**  
**S H A R E**

Participate in the program by seeing if you match with anyone!  
[www.commutewithenterprise.com](http://www.commutewithenterprise.com)



## Final Call To Action



**PEOPLE  
M O V E R**



**R I D E  
S H A R E**



**A n c h o r  
R I D E S**



**Join the Public Transit Advisory Board (PTAB)  
or Participate in the Monthly Meetings**

2<sup>nd</sup> Thursday of Every Month: 5:30 – 7:00PM